JAMES A LANG AI NON-EXECUTIVE DIRECTOR

TEN QUESTIONS BOARDS ARE ASKING ME.

One sits above the rest: how do we balance innovation and responsibility? The other nine come in threes. If your board cannot answer each in a sentence, that is where the work is.

DIRECTION where we are going

01 What is our AI strategy for the next decade, not the next budget?

02 How do we create an AI strategy our stakeholders will trust?

03 How do we make money from AI without spending the trust that makes it worth having?

RISK what could go wrong

04 Which AI risks should keep this board awake, and which should not?

05 How do we prepare for regulation we cannot yet read?

06 Who is in charge of each model, and what happens when it is wrong?

PEOPLE the humans in the loop

07 How do we deploy AI responsibly, in practice rather than in policy?

08 How do we manage agents that act on our behalf?

09 How do we train our people to use AI wisely, and what happens to the ones who don't?

Thirty minutes. Three questions. No obligation. Book a briefing at **jamesalang.com/ned**

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